



JENNIE WILDE

PRICING

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PRIVATE COACHING

All projects are based on your situation - balancing dialogue, data, and insights. I am available for short-term projects, long-term relationships, and individual sessions to help you achieve your next goal. Every project starts with a discovery session and we decide together what work will suit your needs.

Power Session

Crunched time to create breakthroughs. Prep time is minimal. I will ask you a set of questions before our call to introduce myself to your business. You define the topics and we will work through them together in sixty minutes. This session is great for people who have never worked with a coach, are circling in thought, or want to unlock themselves from standing still.

1 Session	1 Hour	\$200
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The Business Audit

A one-time business review to generate ideas for your next growth step. Illuminate your strengths, challenge your weaknesses, and discover new opportunities. We will compare where you are versus where you thought you would be and contextualize that with norms. During that process, it will become clear which practices to repeat, improve, or cease in order to grow your business. Audits can be performed on your entire business or your sales strategy. The price for an audit varies on the size and complexity of your business. All audits require a minimum of three one-hour sessions and work outside the session for both you and me. Solopreneurs generally need a 3 session audit. Small businesses with some staff require more and the audit is built as a custom project.

Small Audit	\$850	3 Sessions
Large Audit	Custom	Custom

Sales Strategy

Selling is relationship building, but it is also a system requiring tools and a strategy. The goal is to build a process that is authentic, comfortable, complete, and effective for you. We can build this together as a custom project or you can hire me to audit your existing system, identifying your weak spots, opportunities, and ideas to improve. I also offer a private class that reveals the structure of the system so you can audit yourself or start your own build. This is the one skill and set of tools you can't avoid. It is also the quickest return on a coaching investment. I will teach you how to convert and what you need to do it.

Sales Class	\$300	1 Info Session,1 Follow-up
Sales Audit	\$650	3 Sessions
Sales System Build	Custom	TBD Sessions

Custom Project

This is a unique project built to address your specific needs. You may want to leverage a new opportunity or need to solve a problem. It all starts with a free discovery session to define the intent of our work and the desired outcome. Your project will be detailed for your review and approval before work start. We will then sign a contract to ensure confidentiality and terms. Custom projects include a free follow-up session that never expires.

GROUP COACHING

Workshops and masterminds are a great way to actively learn while participating with others. You essentially double down on information by marrying my expertise with peer experiences and stories. These services will roll out during the calendar year as ready and will be announced directly by me and partners sponsoring the events. Learn about new workshops and services by signing up for my mailing list [here](#).

OTHER DETAILS

Pricing & Minimums

I have no minimums. All work is based on an hourly rate of \$175.

All Female Design Council Members receive a 10% discount on the published price of private coaching and projects. If you have any questions about pricing, please don't hesitate to [reach out](#).

Terms

Terms are specific to each type of project. Most projects require a 50% deposit and a payment schedule will be included with the proposal. All Power Sessions and Workshops are paid in full before the first session.

Time & Location

All meetings will be scheduled in person or via video at a time convenient to the client.

REMINDER

If you don't see what you need, or you have a question about pricing, please [reach out](#).

In addition to the services provided, key insights and information are delivered gratis via my website and [newsletter](#).